

MAKING THE CUT LAST MAN STANDING



MAKING THE CUT RETURNS AS MIKE KEENAN & COMPANY DELIVER LAST MAN STANDING

The second season of highly-touted real life drama makes debut on Global Television Saturday, Sept. 23rd, and Sunday, Sept. 24th, and runs through January 3rd, 2007

VANCOUVER (Wednesday, September 13, 2006) – Under the steely eyes and scrutiny of veteran hockey men Mike Keenan and Jack Birch, Canada's best undiscovered hockey players get a second chance at realizing their dreams and beating the odds in *MAKING THE CUT – LAST MAN STANDING*, the highly-touted real life drama that returns to the airwaves this fall, making its debut with its first two episodes on Global Television Saturday, September 23rd, and Sunday, September 24th.

The real life drama series takes viewers inside the competitive world of a pressure-packed, high-stakes hockey training camp, bringing home the hockey passion that fuels millions of Canadians from coast to coast.

MAKING THE CUT – LAST MAN STANDING ushers in its second season with a one-hour series premiere Saturday, September 23rd, at 8 p.m. in all time zones on Global Television. On Sunday, September 24th, Episode 2 goes to air on Global NFL Sunday (at 3:30 p.m. Eastern on Global, 4 p.m. Eastern on CH and 4:30 p.m. Pacific on Global). The 21-episode series reaches a climax Wednesday, January 3rd, with its season finale.

The show that first made its mark in 2004 by sending six players to National Hockey League training camps is back with more real drama and even higher stakes in 2006: *MAKING THE CUT* will start with 36 players and crown one winner – *THE LAST MAN STANDING* – who will earn a \$250,000 endorsement contract and the services of a top NHL hockey agent.

"We're looking for someone to go far beyond the point of being average," said Keenan, who returns as *MAKING THE CUT'S* Training Camp General Manager, heading up a hockey operations crew that also features Birch and the likes of former NHL star player Ryan Walter and nine other coaches, scouts and trainers. *THE LAST MAN STANDING* will have to demonstrate he has the tools, mentally and physically, to rise above his peers. Nothing less will make the cut."

Keenan explained he is back because he truly believes in the second chances that *MAKING THE CUT* offered in 2004 and again this year. He points to star Canadian players such as former Philadelphia Flyers team captain Dave Poulin, Hall of Fame-bound goaltender Eddie Belfour and Art Ross Trophy winner and 2004 Stanley Cup champion Martin St. Louis as among those who were all left undrafted but made the most of their second chance at reaching the top echelons of professional hockey.

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LAST MAN STANDING



"I'm a big believer in second chances and for our *MAKING THE CUT* players, the second opportunity to be discovered is right there before them – this is all about chasing a dream and beating the odds," said Keenan, one of the most dynamic personalities in pro hockey and a Stanley Cup winner as head coach of the NHL's New York Rangers in 1994. "Ultimately, we will deliver the one player who has the skill, heart and desire to be *THE LAST MAN STANDING*."

While Keenan serves as General Manager, Birch acts as *MAKING THE CUT'S* Director of Hockey Operations. Walter is the Director of On-Ice Challenges, where the 36 players are put to the test in skating, shooting, passing, toughness and hockey sense. Grant Cumberbirch of Vancouver is Director of Off-Ice Challenges, where the players are pushed to the limits in boxing, biking, kayaking and firefighter time trials. After the first four episodes pump up the volume the weekends of Sept. 23-24 and Sept. 30-Oct. 1 *MAKING THE CUT – LAST MAN STANDING* will be shown every weekend as part of NFL Sunday on Global Television.

The premiere corporate sponsors bringing *MAKING THE CUT* to hockey fans across Canada are Subaru, SportChek, RBK, Steelback Brewery Ltd., Party Poker, AIC and Tylenol, as well as Bell, XM Radio and Cheetah Energy Drink. The *MAKING THE CUT – LAST MAN STANDING* training camp was held in Vernon, British Columbia and was also made possible through the support of Silver Star Resort & Spa, Greyhound, Discount Car Rentals and GoodLife Fitness.

MAKING THE CUT – LAST MAN STANDING is produced by Network Entertainment Inc. of Vancouver in a corporate partnership with Global and CH. Global TV is joined by the National Post and www.canada.com as media partners. Network's co-founders and directors Derik Murray and John Hamilton team up with Paul Gertz as Executive Producers of the series.

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For more information, visit www.makingthecut.ca. Production images of Keenan, Birch, Walter and Making the Cut players are available at <ftp://ftp.network-ent.com>. Login: mtc2-media Password: reporter (case sensitive)